

## STRATEGIC PARTNER PROGRAM

FEBRUARY 25, 2026 | TORONTO

# BHER EXECUTIVE SUMMIT 2026

THE GLOBE AND MAIL CENTRE

**BHER's Executive Summit** brings together the country's top business + higher education leaders to tackle some of Canada's biggest economic and workforce challenges.

Expect more than just talk. Last year's sold-out Summit brought together over 150 senior leaders for a day of bold ideas, innovative strategies, and real actions that drive meaningful change. We're building on that success in 2026.

## WHY PARTNER?

### PREMIUM VISIBILITY

Put your name in front of BHER's curated audience of decision-makers from business, government, and higher education. Last year, partnered content was not only seen on event day but also gained active engagement pre- and post-event.

### SHOWCASE YOUR EXPERTISE

Join critical conversations with thought leaders from across Canadian industry and higher education. Select partnership levels offer speaking or moderating opportunities, and all attendees have the chance to participate in discussion sessions.

### STRATEGIC ALIGNMENT

Position your organization at the centre of discourse focused on action and impact. This event convenes leaders who are working through Canada's most pressing skills, talent, productivity, and innovation problems—and looking for trusted partners to do it with.

### EXECUTIVE-LEVEL NETWORKING

Meet and connect with C-suite executives, presidents, vice-presidents, and senior directors across multiple sectors. In 2025, 80% of BHER Executive Summit attendees were director-level or above, with representation from private companies, post-secondaries, and government at all levels.



# PARTNERSHIP OPPORTUNITIES

BHER EXECUTIVE SUMMIT PICK YOUR PARTNERSHIP TIER	TITLE PARTNER	GOLD	SILVER	BRONZE
	INVESTMENT			
	\$30,000	\$22,000	\$15,000	\$7,000
# of Available Opportunities	1	2	5	5
Brand visibility on event website pages, external marketing materials, and digital event signage				
Opportunity to showcase slides or media during remarks				
Promotional spotlight in the BHER monthly newsletter				
Name visibility on gift provided to all guests				
Priority inclusion as lead partner on all branded media and marketing materials				
Complimentary tickets	1 table of eight, valued at over \$7,000	1 speaker pass + 2 guest passes, valued at over \$1,800	1 speaker pass + 1 guest pass, valued at over \$900	1 guest pass, valued at over \$900
Speaking Opportunities	Premier speaking opportunities, such as keynote roles and opening or closing remarks	Opportunity to lead a session aligned with the Summit theme, including the opportunity to select speakers and panelists	Opportunity to speak as a panelist	

# ABOUT BHER

The **Business + Higher Education Roundtable (BHER)** is the only organization in Canada that brings together leaders from the country's top companies and post-secondary institutions to build a stronger, more inclusive social and economic future. Our members work together to tackle some of Canada's biggest skills, talent, innovation, and productivity challenges.

As Canada's leading cross-sector convenor, we bring urgent conversations to the public stage through our annual BHER Executive Summit. [Check out the highlights of our 2025 Executive Summit](#) to see what you can expect.

## BHER MEMBERS:





**BUSINESS  
+ HIGHER  
EDUCATION**  
ROUNDTABLE

## GET INVOLVED

Ready to showcase your leadership  
and shape Canada's future?

Contact us at [events@bher.ca](mailto:events@bher.ca) to secure  
an opportunity.