



Creating opportunity through collaboration.

BHER Executive Summit 2025



Summit Overview

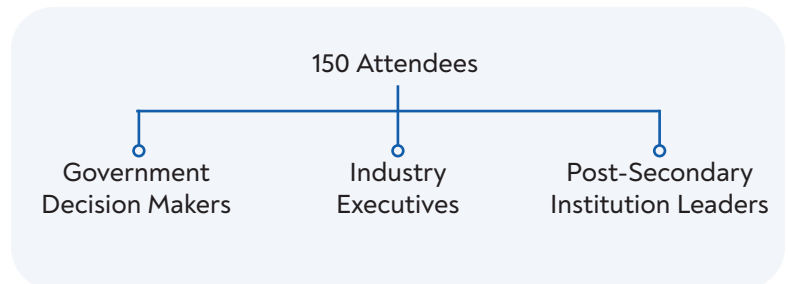
Welcome Dinner Date: Tuesday, February 11, 2025

Summit Date: Wednesday, February 12, 2025

BHER is taking a different approach to the productivity debate in Canada. We're zeroing in on success stories. We're interested in the **Messy Middle: How Business + Higher Education are Getting Hard Things Done in Canada**. We think that by exploring examples of how post-secondary institutions and companies tackled and navigated big challenges, not just talking about the end results, we'll gain insights into the "secret sauce," i.e. the people, skills, processes, and conditions required to solve Canada's broader productivity issues.

Attendees

BHER members, which include CEOs and Presidents from Canada's top companies and post-secondary institutions, and a curated audience of Canadian leaders and decision-makers from across sectors.



The Venue

The Globe and Mail Centre
351 King St E, 17th Floor, Toronto

Located in the King East Design District just minutes from the downtown core, The Globe and Mail Centre offers elegant spaces with panoramic city and lake views from the top floors of the headquarters of Canada's leading news organization.

About BHER

The Business + Higher Education Roundtable (BHER) is the only organization in Canada that brings together leaders across sectors and post-secondary institutions to build a better social and economic future for all. We champion member-driven change and work collaboratively to tackle some of Canada's biggest skills, talent, innovation, and productivity challenges.





BHER Executive Summit 2025 Sponsorship Packages

BHER's core audience is executives and decision makers from industry, post-secondary, and all levels of government. Our cross-sector audience is deeply invested in working together to solve Canada's productivity challenges.

February 11, 2025:

Welcome Dinner

\$35,000

- Exclusive recognition as Welcome Dinner Sponsor
- Speaking opportunity to deliver opening remarks
- Logo placement on all event marketing materials including event-branded social copy, email, digital ad cards, and promo pieces
- Two complimentary registrations

February 12, 2025:

Summit Sponsor

\$50,000

- Prominent recognition as a Summit Sponsor
- Speaking opportunity to deliver opening remarks or closing
- Speaking opportunity to participate in one plenary session
- Logo placement on all event marketing materials including event-branded social copy, email, digital ad cards, and promo pieces
- Story spotlight on our social media channels prior to the event
- Opportunity to provide branded material on event day
- Free speaker registration and three complimentary registrations

Summit Spotlight or Session Sponsor

\$20,000

- Recognition as Summit Spotlight or Session Sponsor
- Speaking opportunity to participate in one plenary session
- Logo placement on all event marketing materials including event-branded social copy, email, digital ad cards, and promo pieces
- Free speaker registration and one complimentary registration

Summit Networking Sponsor

\$15,000

- Recognition as Networking Sponsor for the luncheon or reception
- Logo placement on all event marketing materials including event-branded social copy, email, digital ad cards, and promo pieces
- One complimentary registration

Sponsorship/partnership packages are customizable.

