## THOUGHT LEADERSHIP



# BUDGET 2025 IS A STRONG START. NOW LET'S DELIVER.

**NOVEMBER 2025** 

Budget 2025 is a welcome step toward a more productive, innovative, and resilient Canada. In a moment of global uncertainty and technological change, the federal government has set a focused plan to grow Canada's capacity – people, ideas, and infrastructure – so we make more, adopt faster, and compete globally.

The budget makes serious, future-focused bets: sovereign Al infrastructure; defence and dual-use research; a new Major Projects Office; major trade corridors; and measures to accelerate training and youth employment. These are the right assets for a competitive economy and a strong catalyst for collaboration between business and post-secondary partners.

Federal nation-building investments are an opportunity for universities, colleges, and polytechnics to anchor Canada's innovation supply chain: training specialized talent, standing up mission-driven labs and testbeds, and moving ideas from campuses to Canadian firms.

## **ON POST-SECONDARY**

BHER will work with universities, colleges, and polytechnics to focus research strength, expand applied and industryembedded projects, and scale work-integrated learning so more students, including graduate students and apprentices, contribute to priority sectors.

### **ON INDUSTRY**

BHER will help companies adopt new technologies, connect with research partners, and build the skilled teams needed to commercialize here at home. We'll support the rollout of Sectoral Workforce Alliances as operational hubs that link learning to earning, and champion streamlined procurement and project delivery so major investments move from plans to impact.

Explore more Thought Leadership at www.bher.ca/tl



The opportunity now is delivery at speed and at scale. BHER and our members are ready to align talent, research, and industry demand so investments translate into productivity gains, quality jobs, and globally competitive firms.

Budget 2025 sets a clear direction. It's a strong starting point. BHER looks forward to doing the hard work, with government, post-secondary, and industry leaders, to turn these commitments into measurable outcomes: more innovation, higher productivity, and opportunities for young people and workers across Canada.

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The Business + Higher Education Roundtable (BHER) is the only organization in Canada that brings together leaders from the country's top companies and post-secondary institutions to build a better social and economic future. As Canada's leading cross-sector convenor and driver of change, we collaborate with our members to tackle some of Canada's biggest skills, talent, innovation, and productivity challenges.

Learn more at www.bher.ca