



Creating
opportunity
through
collaboration.

Assessment Criteria

The Expression of Interest (EOI) received by the WIL Partnerships Team will be assessed according to how well it addresses the criteria below.

- *Value and Quality*: Refers to providing value to all stakeholders involved, ensuring a quality experience is had by all, and allows for the collection of relevant data and metrics.
- *Cost per WIL*: Calculated by the total requested funding amount divided by the estimated number of created WIL opportunities. The optimal cost per WIL range is between \$200-300 per opportunity.
- *Diversity and Inclusion*: The EOI has a focus in at least one of the following priority areas:
 - Student Segments:
 - Those pursuing studies in various disciplines (including arts and humanities);
 - Identify as Indigenous;
 - Students at-risk;
 - Women;
 - Living in rural, remote, or northern communities;
 - Students who have recently arrived in Canada (e.g. International students, refugees, and newcomers);
 - Students whose first language is French;
 - Students living with disabilities; and
 - Students from low-income families.
 - Employer Segments:
 - Engaging SMEs;
 - Located in rural, remote, and northern communities;
 - Owned by Indigenous peoples, women, new Canadians, and other priority groups;
 - Are servicing French language and underserved communities; and
 - Representing various Canadian sectors.
- *Creativity and Innovation*: Refers to demonstrated qualities of creativity and innovation including outside-the-box ideas that address current issues faced by students and employers. This may include the following areas:
 - Replicability: Potential for the approach to be replicated by other localities or organizations across the region and/or country.

- Opportunity: Priority is given to organizations who are working in collaboration with other funds, partners, and networks.

Eligible Expenses

Eligible expenses include:

- Salaries of host organization staff;
- Materials, supplies, and equipment; and
- Communication, promotional, and outreach costs.

Additional expenses may be included. If an organization is unsure, the WIL Partnerships Team will discuss the proposed expenses before or after the EOI submission. A note that none of the expenses can include student salaries.